



Press Information, 15th of March



**RALLYE AÏCHA DES GAZELLES DU MAROC 2024**  
**33rd edition from April 12th to 27th**  
**Departure from MONACO on April 13th,**  
**under the aegis of H.S.H. Prince Albert II of Monaco**

For this 33rd edition, 400 women pilots or co-pilots, from 200 teams, representing 17 nationalities, aged from 21 to 67, experts or beginners, are preparing to face the Moroccan desert in a challenge that will test their strategy, their strength and their perseverance to find the best way through **an old-fashioned off-road navigation, using a map, a compass and a ruler.**

**On the program: from the official departure on April 13th in Monaco, to the finish line in Essaouira on April 27th, 6 stages including 2 "marathons",** where participants will have to conceive their own itinerary in their category (4x4/Truck, Crossover, Quad, SSV, E-Gazelle Innovation, E-Gazelle Auto). The final ranking and podium, assigned according to the categories, are won by driving the fewest kilometers between the geographical coordinates of the departure and the arrival of each stage.

The E-Gazelle category, officially launched by **H.S.H. Prince Albert II of Monaco** at the departure of the 27th edition, now counts **about eleven 100% electric vehicles, divided into the E-Gazelle Auto and E-Gazelle Innovation categories.** This new category enables participants to fully adapt their vehicles to the demands of the Rally, focusing on technological innovation, energy efficiency and off-road performance. **For this edition, a 1st test & learn will be carried out with the participation of a retrofitted vehicle to challenge thermal vehicles in the 4x4 category.**



**A ONE-OF-A-KIND CHALLENGE, SPECIALIZED IN ENVIRONMENTAL AND CIVIC RESPONSIBILITY**

The Rallye Aïcha des Gazelles is a 100% women, 100% off-road navigational rally-raid, an eco-driving pioneer in the Moroccan Sahara heart. Often copied, but never matched, it is a human, sporty and solidarity-based adventure unique in the world, bringing together women from all over the world. It offers a different vision of automobile racing through an original eco-concept created in 1990: no speed, no GPS, but old-fashioned off-road navigation, using a map, a compass, and a ruler. To win, the participants - the "Gazelles" - must reach as many beacons as possible each day, crossing the fewest kilometers possible.

**Maienga, the organizing agency, is the first and only one to offer an ISO 14001-certified event.** Maienga is experimenting and deploying environmentally friendly features on the race, the bivouac and its entire Eco system, through:

**o A Corporate Social Responsibility (CSR) Committee** chaired by Nadia Fettah Alaoui, Morocco's Minister of Economy and Finance, and initially by Christine Lagarde, President of the European Central Bank.

**o The Gazelle Lab, a full-scale test bed for innovations** in sustainable mobility.

**o The E-Gazelle category, the 1st 100% electric category** in the rally-raid world, supported by the Prince Albert II Monaco Foundation.

At the same time, the **Cœur de Gazelles** association runs a large-scale social and medical caravan in Morocco throughout the year.

Plus d'informations : <https://www.rallyeaidhadesgazelles.com>

## 2024 EDITIONS

### Gazelles involved

200 crews

400 women with multiple profiles

17 nationalities represented

Average age: 44

The oldest is 67 and the youngest are 21

### Categories

4x4/Truck: 170 teams

Crossover: 6 teams

Quad: 1 team

SSV: 13 teams

E-Gazelle Innovation: 7 teams

E-Gazelle Auto: 3 teams

## 6 STAGES INCLUDING 2 MARATHONS

### Friday April 12th

Nice | Technical and administrative scrutineering

### Saturday April 13th

Principality of Monaco | Official departure Transfer to Morocco

### Monday April 15th

Morocco - Erfoud | Technical and administrative checks

### Thursday, April 17th to Thursday, April 25th

Event in Morocco | 1 Prologue - 6 stages including 2 marathon stages

### Friday April 26th

Transfer to Essaouira - Morocco

### Saturday, April 27th

Morocco - Essaouira | Official arrival, prize-giving ceremony and closing party



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